

NEAR EASTSIDE QUALITY OF LIFE PLAN

ECONOMIC DEVELOPMENT AND WORKFORCE DEVELOPMENT

Lead Agency: Englewood Community Development Corporation

Our Vision: The Near Eastside mobilizes existing assets and attracts new investment in our local residents, businesses, and places in order to maximize their full potential as we create abundant and productive linkages to our city, state, and beyond.

Priority #1: Talent and Workforce Development	
Action 1.1:	Engage Opportunity Youth (age 16-24) in meaningful employment and career exploration opportunities
Performance Measures:	Number of youth participating in career exploration programs
	Number of youth placed in paid jobs
	Number of youth receiving internships
	Number of youth participating in the workforce
Implementation Partner:	Employ Indy (Indy Achieves)
Supporting Partner/s:	Purdue Polytechnic High School, JBNC, Arsenal Tech Future Center

Action 1.2:	Grow and develop programs and resources to support individuals with significant barriers to employment, including adults with development and intellectual disabilities, returning citizens/re-entry, immigrants and refugees
Performance Measures:	Number of returning citizens finding work opportunities
	Partnerships with employers
Implementation Partner:	JBNC
Supporting Partner/s:	RecycleForce, Keys to Work, Exodus Refugee, Noble of Indiana, Project Lia

Action 1.3:	Increase the number of residents participating in certificate programs, trades-training programs or apprenticeships, and on-the-job training
Performance Measures:	Number of people enrolled
	Number of new programs
	Number of job placements for programs

	Wage rates upon completion
Implementation Partner:	JBNC (CWF's)
Supporting Partner/s:	LISC, Arsenal Tech, trade unions, Employ Indy, Ivy Tech, UWCI, Noble

Action 1.4:	Create and promote resources for job seekers to identify employment opportunities, meet employers, develop soft skills, and have job-readiness resources as well as resources to support them once employed
Performance Measures:	Utilization of community jobs posting/boards
	Job seekers attending open houses
	Retention rates
	Interview success stories
	Qualitative information on feeling prepared
Implementation Partner:	JBNC (CWF's)
Supporting Partner/s:	Employ Indy, major/anchor employers

Priority #2: Business Enterprise Development	
Action 2.1:	Support the microenterprise technical assistance ecosystem to help aspiring businesses connect to space, capital, and a variety of technical assistance
Performance Measures:	Number of businesses launched
	Number of XBE entrepreneurs assisted
	Number of entrepreneurs assisted
	Types of TA programs developed
Implementation Partner:	Edna Martin Christian Center, ECDC, NEAR
Supporting Partner/s:	NEAR, IEPZ, LISC, SBA, SCORE, Indy Black Chamber, Ruckus, Business Ownership Initiative, Source River West

Action 2.2:	Develop tools and resources to specifically support industries necessary for thriving neighborhoods like groceries, pharmacies, child care, etc. and generally provide capital access tools and resources to growing near Eastside businesses
Performance Measures:	Number of businesses gaining access to capital
	Number of XBE businesses gaining access to capital
	Dollars attracted to the area

	Types of investments made with capital (ie. Equipment, real estate, working capital, etc.)
Implementation Partner:	City of Indianapolis, JBNC
Supporting Partner/s:	Bankable, SBA, private banks, Build Fund, Business Ownership Initiative, LISC

Action 2.3:	Focus attraction efforts and scaling support efforts to growth industries/targeted clusters like Business to Business, Food production, sustainability, light manufacturing and other industries that have good and promising jobs as well as favorable sectors like sustainability or social enterprises
Performance Measures:	Number of businesses attracted
	Number of jobs created
	Number of vacant parcels activated
	Growth of private business revenue
Implementation Partner:	Develop Indy, ECDC
Supporting Partner/s:	IEPZ, LISC, NEAR, JBNC, Riley, Central Indiana Corporate Partnership, industry groups like Indiana Manufacturers Association

Action 2.4:	Support existing businesses to grow in place and expand within the area and provide support to businesses at risk of closure or sale with succession planning to prevent loss of jobs and facilitate opportunities for employee ownership models
Performance Measures:	Number of businesses retained
	Number of businesses engaged in succession planning
	Number of businesses expanding in area
	Brownfield remediated for expansions
Implementation Partner:	JBNC
Supporting Partner/s:	LISC, NEAR, ECDC, co-op organizations, Employ Indy, City of Indianapolis, Develop Indy

Priority #3: Place-based Development	
Action 3.1:	Redevelop key corridors, such as East Washington Street, 10 th Street, and North Mass, by coordinating the reuse of vacant, blighted, or contaminated sites into high quality, diverse, and dense destinations for a variety of land uses
Performance Measures:	Number of brownfields remediated
	Acreages/square footage improvement

	Increased in assessed value
	Development dollars invested
	Miles of infrastructure improved
	Number of facades improved
	Number of businesses attracted
	Number of jobs created
Implementation Partner:	JBNC, NEAR, ECDC
Supporting Partner/s:	Riley, Develop Indy, LISC, City of Indianapolis

Action 3.2:	Activate centers of former employment, such as Sherman park, Black Mountain and Ruby Park, into future sites of economic productivity through brownfield remediation, infrastructure enhancement, and business attraction
Performance Measures:	Number of sites tested
	Number of sites remediated
	Value of remediation cost
	Sites with transfer in ownership
Implementation Partner:	City of Indianapolis, ECDC, NEAR, JBNC
Supporting Partner/s:	Renew Indianapolis, LISC, IEPZ, Develop Indy

Action 3.3:	Market the near Eastside as a destination where there are established businesses and where key growth industries exist
Performance Measures:	Number of people/businesses attending promotion events
	Qualitative feedback on sense of belonging
	Faith in area to support businesses, etc.
	Businesses attracted
	Special events held
Implementation Partner:	
Supporting Partner/s:	

Action 3.4:	Build and maintain a positive business ecosystem with strong business associations and accessible tools/resources
Performance Measures:	Number of businesses participating in associations
	Number of businesses assisted
	Number of businesses utilizing resources

	Number of XBE businesses
Implementation Partner:	NEAR, JBNC, ECDC
Supporting Partner/s:	Indy Chamber, SBA, Riley, LISC, City of Indianapolis, Develop Indy

Priority #4: Zoning, Land Use, Regulatory, and Policy	
Action 4.1:	Pursue financial services (lending products, etc.) that are less predatory and work more with community members
Performance Measures:	
Implementation Partner:	
Supporting Partner/s:	

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