

# NEAR EASTSIDE QUALITY OF LIFE PLAN

## OUR GUIDING PRINCIPLES & VALUES

### EQUITY

The Near Eastside Quality of Life Plan promotes a society and its systems (e.g. education, criminal justice, health care, housing, the economy) that are just, fair, and inclusive, providing all people with the opportunity to reach their full potential and live vibrant, productive lives.

- We believe in building relationships and partnerships that dismantle racism and poverty, among other conditions, and shift power to marginalized communities.
- We believe each individual brings talents and skills that can improve the makeup and sense of belonging within the community.
- We believe in ongoing learning, self-reflection, candor and transparency about equity and justice in our work.
- We believe in evaluating our decision-making and strategy through the lens of equity and justice.
- We believe that institutions must prioritize time and strategic use of resources in order to advance equity and close disparities.
- We believe in fostering a culture of open-mindedness, compassion, and inclusiveness among individuals and groups.
- We believe in providing effective leadership in the development, coordination, implementation and assessment of programs and services to promote diversity and understanding of differences.

### SUSTAINABILITY

The Near Eastside Quality of Life Plan encourages the use of sustainable practices to preserve, protect and restore the natural environment in order to meet the needs of the present without compromising the abilities of the future generation.

- We believe in ensuring that all neighbors have enough resources for a comfortable life and have adequate access and opportunities for improvement.
- We believe in reducing the negative impacts and enhancing the positive effects of our built environment.
- We believe in developing the neighborhood with regards to local settings and conditions including the given landscape, historical background, social significance, economic situation and political factors.
- We believe in empowering neighbors to understand environmental characteristics, enhance transparency and enable better-informed decision making.

- We believe in developing an understanding of energy, material and nutrient flows in the neighborhood, reducing the overall consumption and ensuring efficient use of resources.
- We believe in the meaningful involvement of all neighbors with respect to the development, implementation, and enforcement of environmental strategies and policies and in the equitable distribution of environmental benefits.

## ECONOMIC MOBILITY

**The Near Eastside Quality of Life Plan encourages neighbors to meet their economic goals and move towards economic independence by emphasizing the provision of education services, reducing barriers, improving access to supports, and providing employment opportunities that offer upwardly mobile career pathways enabling them to elevate their economic position and transfer wealth to future generations.**

- We believe in fostering an environment of individual and community wealth building focusing on the equitable distribution of wealth while enhancing access to opportunities inclusive of wealth-building products and services, public programs, and initiatives that are created and implemented with inclusive growth and ownership in mind.
- We believe in strengthening our systems and incentives for skill building, career exposure, job search, hiring and advancement, starting in youth and continuing through adulthood, and broadening them to create more career on-ramps and pathways.
- We believe that all workers should be provided with substantial opportunities and supports for increasing their skills, capacities, income and assets over time to facilitate upward mobility and financial stability.
- We believe that public policies, private practices and social norms should remove barriers to work created by place, race, class, gender, disability, age and other circumstances.
- We believe that employers are critical partners in creating work opportunities, promoting economic mobility, and building workforce capabilities.
- We believe that work, supplemented by supports and benefits, should provide sufficient income, economic security and stability for workers and their families to live in dignity.
- We believe in supporting neighbors in building strong connections, networks, and relationships that can be mobilized to connecting to economic opportunities and improving self-sufficiency.

## RESILIENCY

The Near Eastside Quality of Life Plan promotes environments, strategies, and approaches focused on healing and recovery designed to support neighbors who have experienced trauma in developing the capacity to address the challenges and manage the impact of adversity.

- We believe in building a more socially cohesive community that creates a sense of belonging, purpose and trust.
- We believe in empowering all community members including those who are the most vulnerable, marginalized or isolated to participate in decision-making, goal setting and project realization.
- We believe that organizational operations and decision-making should be conducted with transparency to build and maintain trust.
- We believe in fully integrating a trauma-informed mindset into community and organizational policies, procedures, and practices.
- We believe in providing the necessary resources and infrastructure, while addressing the environmental conditions in the community, to ensure the physical and psychological health of our neighbors.
- We believe in promoting wellness practices and building social emotional learning competencies including self-management, self-awareness, social awareness, relationship skills, and responsible decision making to help neighbors develop to their fullest potential.

## SAFETY

**Lead Agency:** John Boner Neighborhood Centers

**Our Vision:** The near Eastside is a safe and accessible community that promotes public safety initiatives and fosters strong relationships between a well-engaged community and public safety agencies.

**Priority #1: Develop and implement strategies to strengthen interpersonal relationships and collaborative efforts among residents, service providers, and law enforcement personnel.**

Action 1.1:	Encourage neighborhoods to form a CrimeWatch block club
Performance Measures:	Increased number of neighborhoods implementing CrimeWatch block clubs
Implementation Partner:	The Mediation Center

Supporting Partner/s:	IMPD, Neighborhood Associations, NESCO
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Action 1.2:	Encourage neighbors to utilize the James E Waters Jr. Mediation Center through social media and promotion at local events and neighborhood meetings
Performance Measures:	Number of neighbors who utilize the Mediation Center
Implementation Partner:	The Mediation Center
Supporting Partner/s:	

Action 1.3:	Encourage participation in Keep Indianapolis Beautiful (KIB) Adopt-A-Block as a form of Crime Prevention Through Environmental Design (CPTED)
Performance Measures:	Number of KIB Adopt-A-Block captains identified.
	Number of Adopt-A-Block groups in operation
Implementation Partner:	NEAR
Supporting Partner/s:	KIB, Neighborhood Associations, NESCO

Action 1.4:	Encourage and promote opportunities for officers to engage directly with the community (ex. coffee with cops, roll calls, walks, youth activities, afterschool program engagement) to improve neighborhood relations
Performance Measures:	Number of engagement activities held in collaboration with IMPD
	Assessment of perception of IMPD among residents
Implementation Partner:	JBNC
Supporting Partner/s:	IMPD, Mediation Center

Action 1.5:	Promote cross-attendance at meetings so that an increased number of neighbors attend IMPD meetings and an increased number of officers attend neighborhood meetings in order to increase the understanding of IMPD and neighborhood role in the community
Performance Measures:	Increased number of neighbors participating in IMPD East District meetings

	Increased number of IMPD officers participating in neighborhood meetings
	Assessment of perception of IMPD among residents
Implementation Partner:	JBNC
Supporting Partner/s:	IMPD

Action 1.6:	Encourage IMPD to provide continuing education to police officers on cultural differences (Implicit Bias Training, Undoing Racism, etc...)
Performance Measures:	Number of trainings hosted each year. Pre and post training survey
Implementation Partner:	IMPD
Supporting Partner/s:	

Action 1.7	Encourage IMPD to proactively engage with the youth community by coordinating opportunities for engagement
Performance Measures:	Number of engagement events hosted by IMPD for youth
Implementation Partner:	JBNC
Supporting Partner/s:	IMPD

### **Priority #2: Create and implement crime prevention and intervention projects and programs**

Action 2.1:	Encourage neighbors to report graffiti to the City of Indianapolis and utilize available resources to cover graffiti
Performance Measures:	Number of properties with graffiti removed
Implementation Partner:	NEAR
Supporting Partner/s:	KIB, City of Indianapolis, Mediation Center, MCPHD

Action 2.2	Promote BLINK, connecting private business and residential cameras to IMPD
Performance Measures:	Number of businesses and homes participating in BLINK

Implementation Partner:	JBNC
Supporting Partner/s:	IMPD, Local Business Owners, Neighbors

Action 2.3	Coordinate events with the Neighborhood Enhancement Team Outreach (NETO) through the City of Indianapolis Office of Public Health and Safety
Performance Measures:	Number of referrals given out during NETO sweeps
Implementation Partner:	Shepherd Community Center
Supporting Partner/s:	Office of Public Health and Safety, Neighborhood Associations

Action 2.4	Train IMPD officers to do referrals to community services/supports when responding to a quality-of-life call
Performance Measures:	Number of referrals given out by IMPD officers
Implementation Partner:	IMPD
Supporting Partner/s:	Meditation Center, JBNC, Shepherd Community Center, Brookside CDC

Action 2.5	Partner IMPD with social workers who can join/participate in calls to assist with hand-offs/support services
Performance Measures:	Number of calls social workers attend with IMPD officers
Implementation Partner:	JBNC
Supporting Partner/s:	Mediation Center, IMPD, Shepherd Community Center, Brookside CDC

Action 2.6	Explore strategies to equip IMPD officers to respond to calls in a trauma-informed manner
Performance Measures:	Increased understanding of trauma-informed care among IMPD officers
Implementation Partner:	JBNC
Supporting Partner/s:	IMPD

Action 2.7	Explore strategies to increase IMPD awareness of substance abuse use disorder responses
Performance Measures:	Increased awareness of substance abuse related issues among IMPD officers
Implementation Partner:	JBNC
Supporting Partner/s:	MCPHD, IMPD, People's Health Center

Action 2.8	Work with existing service providers to advocate for and increase availability of job opportunities for neighbors who were formerly incarcerated
Performance Measures:	Number of job opportunities for individuals re-entering from incarceration.
Implementation Partner:	Brookside CDC
Supporting Partner/s:	Project Lia, Recycle Force, RED1

**Priority #3: Educate and empower neighbors on how to best address safety concerns in the community**

Action 3.1:	Provide training opportunities to empower neighbors to address code enforcement violations through Acela
Performance Measures:	Number of trainings provided for neighbors
Implementation Partner:	NESCO
Supporting Partner/s:	IMPD, City of Indianapolis – Mayor's Action Center

Action 3.2:	Provide safety preparedness trainings (Community Emergency Response, Narcan, Environmental testing, and trainings, etc.)
Performance Measures:	Number of trainings provided for neighbors
	Additional units of Narcan distributed
	Number of neighbors participating in trainings
Implementation Partner:	NESCO
Supporting Partner/s:	CERT, IMPD

Action 3.3:	Provide Crime Prevention Through Environmental Design (CPTED) trainings
Performance Measures:	Number of neighbors participating in trainings
	Neighborhood testimonials and photos
	Neighborhood association annual survey during annual clean-ups
Implementation Partner:	NESCO
Supporting Partner/s:	Meditation Center, NEAR

Action 3.4:	Encourage neighbors to become Community Mediators at the James E Waters Jr. Mediation Center
Performance Measures:	Number of neighbors volunteering as community mediators
Implementation Partner:	Meditation Center
Supporting Partner/s:	JBNC, Shepherd Community Center, Englewood CDC, NEAR

Action 3.5:	Expand Shalom Project at Shepherd Community Center
Performance Measures:	Shalom project is implemented in all near Eastside neighborhoods
	Internal evaluation of Shalom Project at Shepherd
Implementation Partner:	Shepherd Community Center
Supporting Partner/s:	IMPD

## ARTS AND CULTURE

**Lead Agency:** John Boner Neighborhood Centers

**Our Vision:** The near Eastside is a place where arts, culture, and creativity are valued as vital contributors to the character, quality of life, and economy of the neighborhood.

<b>Priority #1: Invest in physical spaces for arts, culture and creative expression</b>	
Action 1.1:	Establish an arts-centric entity/association/leadership team that provides thought leadership on the holistic implementation of arts and culture strategies, initiatives and programming throughout the near Eastside and is responsible for planning, developing equity



	and inclusion strategies, resident engagement, project oversight and identifying funding prospects
Performance Measures:	Leadership and structure are identified
	Strategic plan is created to guide priorities and operating structure
	Development of permanency strategies and policies for physical spaces dedicated to the arts are created
Implementation Partner:	JBNC
Supporting Partner/s:	

Action 1.2:	Develop a comprehensive corridor planning process for 10th Street (Mass Avenue to Emerson).
Performance Measures:	Creation of a corridor Master Plan for 10th Street that provides a guiding vision for economic development, arts and culture, greenspace, desired amenities and the built environment
	Reuse strategies are identified and implemented for existing vacant buildings and underutilized parcels along the 10th Street corridor
Implementation Partner:	JBNC, NEAR, Englewood CDC
Supporting Partner/s:	10th Street Businesses, CCIC, Near Eastside Neighborhood Associations, Keep Indianapolis Beautiful, City of Indianapolis - DMD

### Priority #2: Creating a culture of art and art appreciation

Action 2.1:	Increase arts education opportunities for near Eastside youth in school and during out of school time
Performance Measures:	Create an inventory of current arts-based programming and sites available on the near Eastside
	Identify a robust network of community-based partners who can provide arts education programming for near Eastside youth
	Create opportunities for teens and young adults to have training and job opportunities in creative industries focused on career exploration and income generation.
Implementation Partner:	JBNC
Supporting Partner/s:	Arts Council of Indianapolis (Any Given Child Initiative), Eastside schools, Arts for Learning , community-based arts organizations, near Eastside faith-based institutions

Action 2.2:	Make art visible throughout the near Eastside through engaging and unique public art
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Performance Measures:	Identify unique opportunities and locations for public art in neighborhoods and along major Near Eastside corridors that is distinctive, unique and creates beauty throughout the entire Eastside, with an emphasis on art and beauty in unexpected places
	Implement artfully designed wayfinding throughout the Near Eastside that highlights the uniqueness and identity and history of individual Near Eastside neighborhoods
	Implement strategies that intersect art and nature
Implementation Partner:	JBNC
Supporting Partner/s:	Near Eastside Neighborhood Associations, Arts Council of Indianapolis, Keep Indianapolis Beautiful

### Priority #3: Cultivate and support creative talent

Action 3.1:	Develop and implement strategies that position the near Eastside as a place for creative manufacturing to increase employment opportunities for near Eastside creative talent
Performance Measures:	Develop economic development strategies focused on creative and small batch manufacturing job attraction and creation
	Identify a location on the near Eastside that would serve as a location for a small batch manufacturing facility with an emphasis on digital design, industrial sewing, welding and carpentry
Implementation Partner:	Englewood CDC
Supporting Partner/s:	LISC, PATTERN, Project Lia, Latina's Welding Guild, CCIC, Indy Chamber, Visit Indy

Action 3.2:	Create and implement a comprehensive arts and creativity marketing strategy that promotes and elevates existing near Eastside creatives and the unique arts and culture assets
Performance Measures:	Develop a marketing plan and strategy that showcases the diverse Eastside creative talent, both locally and nationally
	Promote Near Eastside artists / creatives to companies and media outlets, locally and nationally
Implementation Partner:	JBNC
Supporting Partner/s:	Indy Chamber, Visit Indy, LISC

Action 3.3:	Increase the number of near Eastside locations, spaces and venues available to creatives where they can perform and sell their work
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Performance Measures:	Inventory existing and possible near Eastside locations where creatives can showcase / sell work
	Develop a toolkit for businesses around best practices around showing and selling the work of creatives
Implementation Partner:	JBNC
Supporting Partner/s:	Eastside Business, Faith-Based Institutions

## EDUCATION

**Lead Agency:** Near Eastside Innovation School Corporation

**Our Vision:** The near Eastside is a place where residents can engage in quality holistic learning opportunities throughout their lifetime.

### Priority #1: Ensure that all families have accessible, affordable, high-quality early childhood education opportunities for every child

Action 1.1:	Update the 2017 IFF assessment of early childhood education for the near Eastside to identify remaining needs and service gaps for children birth to five years old, including gaps related to developmental screenings, family engagement, and home visitation
Performance Measures:	Updated assessment is completed
Implementation Partner:	JBNC
Supporting Partner/s:	Early Childhood Providers

Action 1.2:	Advocate for increased funding for early childhood education
Performance Measures:	Total funding levels for early childhood education in near Eastside increases
	Replace Great Families resources
	Increase collaborative funding which accesses school age and out-of-school time resources
	Access Head Start for early childhood education
Implementation Partner:	JBNC
Supporting Partner/s:	East 10th Street Children & Youth Center, Daystar, TGNS pre-K program. Office of Early Childhood and Out of School Learning, Early Learning Indiana, United Way of Central Indiana

Action 1.3:	Support a living wage for ECE educators
Performance Measures:	
Implementation Partner:	
Supporting Partner/s:	

Action 1.4:	Increase the number of high-quality providers, with a particular emphasis on expanding seats in existing providers and a focus on infant to two-year olds, and decrease costs to families
Performance Measures:	Increase in number of providers on PTQ levels of 3 or 4
	Increase in number of seats for providers at PTQ levels 3 or 4
	Increase in ECE educators who participate in high quality professional development
	Increase in CDAs trained and placed in high quality near Eastside early childhood education classrooms
	Increased participation by ECE educators in high quality professional development
	Students from East 10th Street Children & Youth Center, Daystar and TGNS pre-K will enter kindergarten ready to succeed and satisfactorily complete the academic requirements for kindergarten.
Implementation Partner:	JBNC
Supporting Partner/s:	East 10th Street Children & Youth Center, Daystar and TGNS pre-K and other ECE providers, Early Learning Indiana, Office of Early Childhood and Out of School Learning, SPARK Early Learning, United Way of Central Indiana, Marion County Health Department, Ivy Tech

**Priority #2: Students and families can choose to successfully complete their P-12 education at high quality near Eastside Neighborhood School**

Action 2.1:	Ensure that families are knowledgeable about their options for high-quality schools in the near Eastside
Performance Measures:	Create and maintain an online directory of near Eastside schools with comprehensive information for families
	Increase marketing to near Eastside families and students with information about near Eastside Schools
	Host an annual near Eastside School Fair and other outreach events

Implementation Partner:	Near Eastside Innovation School Corporation
Supporting Partner/s:	IPS, Neighborhood Schools

Action 2.2:	Ensure that near Eastside Schools have enough seats to accommodate near Eastside students
Performance Measures:	Increased enrollment by near Eastside students in near Eastside schools
	Monitor ongoing enrollment at schools and available seats
	Partner with Enroll Indy to track near Eastside students into neighborhood schools
Implementation Partner:	Near Eastside Innovation School Corporation
Supporting Partner/s:	Schools, Enroll Indy

Action 2.3:	Develop and maintain a data and information sharing system about near Eastside students and schools
Performance Measures:	Early warning system is in place and utilized by schools and community partners
Implementation Partner:	JBNC
Supporting Partner/s:	Indianapolis Public Schools, Neighborhood Schools, IUPUI

**Priority #3: Increase collaboration between schools, community, and families to support students and families in a collaborative, two-generation approach that will support students from cradle to career**

Action 3.1:	Facilitate paths for teachers and OST instructors to acquire new teaching and learning skills that will enable them to support effective leaders, collaborate with other teachers, provide ambitious instruction, create supportive environments for learning, and involve families and the community in student education so as to implement the IEAZI two-generation educational model with greater fidelity
Performance Measures:	Increased capacity and skills in implementing the community schools model as measured by evaluators and completion of surveys
	Students exhibit improved academic achievement to the extent that they will perform at grade level in ELA and Mathematics

Implementation Partner:	JBNC
Supporting Partner/s:	Thomas Gregg Neighborhood School, Brookside School 54, and Harshman Middle School. Other neighborhood schools. Community partners. Students and Families. Coalition for Community Schools

Action 3.2:	Develop and implement family and community engagement programming and supports to ensure financial and social stability and high levels of engagement among families
Performance Measures:	Every school has staff serving in the role of Community Coordinator and Family Educator
	Increase in number of families who improve their financial and social stability by having participated in supportive programming
	Increase in number of families who exhibit higher levels of engagement in student learning and development
Implementation Partner:	JBNC
Supporting Partner/s:	Near Eastside Schools, Indianapolis Public Schools, Families First, IUPUI Office of Family, School and Neighborhood Engagement

Action 3.3:	Expand the Family Stability for Student Success Initiative, providing housing and other supports to overcome high student mobility
Performance Measures:	Increase in housing and supportive services provided to highly mobile families, increasing family residential stability and decreasing student stability
Implementation Partner:	JBNC
Supporting Partner/s:	NEAR

Action 3.4:	Every school provides services and supports to ensure a high degree of social-emotional well-being, health and wellness among students.
Performance Measures:	Students in near Eastside schools will increase their social, health, nutritional and mental health in alignment with Indiana state academic standards for health and wellness
	Provide on-site mental health treatment and primary health care services for students, and implement a referral system for services that cannot be provided on-site
	Provide a nurse and social worker in every school
	Provide professional development to teachers on social-emotional learning, physical fitness and nutrition, and mental health

Implementation Partner:	JBNC
Supporting Partner/s:	Indianapolis Public Schools, Peoples Health, Marion County Department of Health, Eskenazi-Midtown

**Priority #4: Increase student retention and completion for K-12 students and ensure that all students undertake and complete a high quality post-secondary education, including college, certifications, military, apprenticeships, and entrepreneurship**

Action 4.1:	Ensure all eligible students have the opportunity to enroll in 21 <sup>st</sup> Century Scholars and maintain their eligibility for scholarships
Performance Measures:	Engage students and families beginning in 6th grade to educate about the program and its advantages
	Link students who are ineligible for 21st Century Scholars (because of income, immigration status, etc.) with alternative funding for higher education
	Provide ongoing contact and supports to students and families throughout high school
Implementation Partner:	Indiana Commission on Higher Education
Supporting Partner/s:	School counselors, Dream Alive, College Mentors for Kids, JBNC

Action 4.2:	Beginning in elementary school, provide information for families whose students want to seek post-secondary education
Performance Measures:	Incorporate full family engagement in student planning for post-secondary education
	Promote college-going themes throughout K-12 schools
	Facilitate community mentorships for families and students
	Take students on college visits
Implementation Partner:	
Supporting Partner/s:	Schools, families, Indiana Commission for Higher Education, Out-of-School providers

Action 4.3:	Schools and partners prepare students to apply and transition to post-secondary education. Advocate for and support high schools (Arsenal Technical and Purdue PT) to encourage college going and post-secondary preparation
Performance Measures:	Partner with colleges, especially IUPUI, Ivy Tech, and IU-Bloomington to recruit near Eastside students and support them in their transition to college

	Assist families and students in obtaining available financial assistance, including FAFSA preparation campaigns aligned with free tax preparation services and supporting undocumented students in pursuing private scholarships
	Provide community supports to bust barriers for first generation college students
Implementation Partner:	
Supporting Partner/s:	Arsenal Technical, Purdue Poly Technic, IEAZ, IUPUI, Ivy Tech, IU-Bloomington, Elevate

Action 4.4:	Ensure that every student understands and considers all post-secondary educational options, including certifications, apprenticeships, military, AmeriCorps, and entrepreneurship
Performance Measures:	Increased number of opportunities for students to learn about post-secondary educational options
Implementation Partner:	JBNC
Supporting Partner/s:	Local schools

**Priority #5: Provide Quality Out-of-School Time options for every child to provide extended learning for students and support families with the assurance of a safe, welcoming learning environment for their children out of school**

Action 5.1:	OST Programs have capacity to support every student and family seeking participation and families know about their options
Performance Measures:	Create an inventory with descriptions of all afterschool opportunities on the near Eastside (including libraries)
	Address issues of transportation and public safety as barriers to youth participation in afterschool
	Seek and secure increased and stable funding for out of school time programs
	Enlist schools in promoting OST learning and ensure they have information to make referrals to families and students
	Programs collaborate to ensure all available seats are utilized
Implementation Partner:	
Supporting Partner/s:	Summer Youth Program Fund, Indiana Department of Education, Indiana Office of Early Childhood and Out of School Learning

Action 5.2:	Increase quality of learning experiences for young people in out-of-school time programs
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Performance Measures:	Every afterschool program undertakes the Indiana Quality Program Self-Assessment to increase program quality according to the Indiana Afterschool Network Standards <a href="https://www.indianaafterschool.org/quality/assessment/">https://www.indianaafterschool.org/quality/assessment/</a>
	Out-of-school time educators participate in regular professional development
	Out-of-school and In-School educators work closely to align student educational experiences in-school and out of school
	Advocate for improved pay, working conditions, and benefits for out-of-school educators to support the attraction and retention of qualified people, while balancing how values of community service, mentoring, and paying back to the community are also important in attracting talented people to youth work
Implementation Partner:	
Supporting Partner/s:	JBNC, Westminster, Brookside Play, LYN House, East 10th Street, IndyParks

Action 5.3:	OST programming will increase student's abilities to employ social and emotional skills, maintain physical fitness, have access to and consume nutritious foods and beverages, and care for their mental health.
Performance Measures:	Number of out of school programs that incorporate holistic learning experiences
	Number of children that participate in OST programming which incorporates holistic learning experiences
Implementation Partner:	JBNC
Supporting Partner/s:	Growing Places Indy

Action 5.4:	Ensure that every child has opportunities to participate in STEM and arts and culture programming and connect entrepreneurship to arts and culture education
Performance Measures:	Number of children who participate in OST programming which incorporates STEM and entrepreneurship
	Number of out of school programs that incorporate STEM and entrepreneurship.
Implementation Partner:	Near Eastside Arts Council
Supporting Partner/s:	OST providers, Schools, Neighborhood Artists, Arts for Learning

Action 5.5:	Increase out of school time opportunities for middle school and high school youth
Performance Measures:	Number of opportunities for teen volunteering
	Number opportunities for older youth to work with younger children in OST programs
Implementation Partner:	EmployIndy, Teen Works
Supporting Partner/s:	Arsenal Technical HS, Purdue PT, EDGE Afterschool, Westminster, East 10th Street,LYN House, Indianapolis Marion County Public Libraries, IndyParks

Action 5.6:	Provide opportunities for teens to develop employability skills
Performance Measures:	Increased social emotional learning is offered through OST programming.
	Number of near Eastside students participating in the Ready Indy program.
	Number of schools and OST providers trained to deliver the Ready Indy curriculum
Implementation Partner:	
Supporting Partner/s:	Neighborhood Schools, OST Providers, EmployIndy

### **Priority #6: Build educational community on the near Eastside**

Action 6.1:	Strengthen bonds and communications between neighborhood residents and educators
Performance Measures:	Create a Near Eastside Educators Council
	Regularly convene principals
Implementation Partner:	
Supporting Partner/s:	

Action 6.2:	Attract high-quality teachers to near Eastside schools
Performance Measures:	Provide education for new teachers about the near Eastside, its assets and culture
	Attract teachers to live in the neighborhood. (Teachers Village 2.0)
Implementation Partner:	NEAR

Supporting Partner/s:	
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Action 6.3:	Strengthen bonds between neighborhood youth and schools
Performance Measures:	Engage students in the neighborhood through service learning and other activities
	Create a Near Eastside Students Council of young people enrolled in near Eastside Schools
Implementation Partner:	
Supporting Partner/s:	

Action 6.4:	Strengthen bonds between neighborhood residents and students
Performance Measures:	Provide opportunities for older adults to engage and support neighborhood education efforts
	Identify roles for older adults as mentors for students and youth
Implementation Partner:	
Supporting Partner/s:	

**Priority #7: Increase options for adults to undertake training and education to fulfill career and personal goals**

Action 7.1:	Provide and expand high-school equivalency options in the neighborhood
Performance Measures:	Number of HSE options made available throughout the near Eastside
Implementation Partner:	
Supporting Partner/s:	CWF, Washington Township Adult Education, Excel Centers, Indianapolis Public Libraries

Action 7.2:	Link adults with certification and learning opportunities to fulfill career and personal goals
Performance Measures:	Increase marketing about adult education opportunities
	Create one master source with educational opportunities
Implementation Partner:	
Supporting Partner/s:	

# EQUITY AND ENGAGEMENT

**Lead Agency:** Westminster Neighborhood Services

**Our Vision:** The near Eastside is a place where neighbors choose to value each other as assets and facilitate engagement across all races, ethnicities, gender identities, sexual orientations, economic statuses, ages, ability, entry status, and legal status.

<b>Priority #1: Ensure planning groups integrate equity and engagement to dismantle unjust systems, such as racism, poverty, and sexism on the near Eastside</b>	
Action 1.1:	Ensure that the CAT reflects the diversity of the neighborhood and can equitably represent the voices of those experiencing marginalization on the near Eastside.
Performance Measures:	Creation of a CAT that represents the demographic make-up of the near Eastside
Implementation Partner:	
Supporting Partner/s:	
Action 1.2:	Develop equity guidelines that are rooted in asset-based community development principles for lead agencies and CATs to audit the actions proposed to fulfill QoL goals
Performance Measures:	A set of shared guidelines are collaboratively developed by the Equity and Engagement Community Action Team and QOL Lead Agencies for other QoL partners to implement in fulfilling their sections QoL goals
Implementation Partner:	
Supporting Partner/s:	
Action 1.3:	Actively work with other QoL CATs to provide assistance and guidance for inclusive community development on the Near Eastside
Performance Measures:	QoL groups are supported with an equity focus and multiple perspectives to fulfill their QoL goals.
Implementation Partner:	
Supporting Partner/s:	

Action 1.4:	Issues of inequity that present themselves throughout the fulfillment of the 2020 QoL plan are mediated through listening, advising, and facilitating a pathway forward for an equitable near Eastside that supports all of its neighbors
Performance Measures:	The near Eastside is a space for authentic communication and equitable future that supports all neighbors
Implementation Partner:	
Supporting Partner/s:	

**Priority #2: Ensure equitable and accessible forms of meetings and communication that reaches all neighbors**

Action 2.1:	Develop a list of organizations and assets that reach underrepresented near Eastside neighbors
Performance Measures:	A list of organizations and assets is completed with diverse community members that describes institutionalized resources and grass roots community resources
	The list is used by near Eastside organizations to serve diverse neighbors, plan equitable meeting spaces, and employ an equitable outreach strategy that includes physical and digital outreach
Implementation Partner:	
Supporting Partner/s:	Englewood CDC, Christian Park Foundation, Outreach, Horizon House, Project Lia

Action 2.2:	Develop an equitable community outreach strategy that all near Eastside agencies can employ for projects and events that includes canvassing, fliers, newsletters, and social media and is youth-friendly
Performance Measures:	Strategy completed and use for community transparency by QoL agencies.
Implementation Partner:	
Supporting Partner/s:	

Action 2.3:	Hold meetings in community spaces that are a part of diverse community members' everyday life, such as the Near Eastside Latinx community
	Number of meetings held in diverse community centered spaces

Performance Measures:	Diverse community members are represented and part of planning the Near Eastside's future with organizations and agencies
Implementation Partner:	
Supporting Partner/s:	Project Lia, St. Philip Neri, Shepherd Community Center, IPS, Near Eastside Innovation School Corp, Food Drives

Action 2.4:	Create bi-lingual and visual means of communication for neighbors experiencing language and literacy barriers
Performance Measures:	Non-English speakers and individuals struggling with literacy are able to access communication on the Near Eastside
Implementation Partner:	
Supporting Partner/s:	St. Philip Neri, Shepherd Community Center, Englewood CDC

**Priority #3: Work with other groups to strategize on grants and grassroots development on how to remove barriers.**

Action 3.1:	Equity and Engagement Community Agency Team works with agencies and organizations to identify grants and projects that can help identify and remove barriers for neighbors experiencing marginalization
Performance Measures:	Near Eastside organizations and community members continue to work on projects that identify and build strategies to remove barriers
	Number of grants received and projects funded to address systematic issues facing near Eastsiders.
Implementation Partner:	
Supporting Partner/s:	

Action 3.2:	Near Eastside leadership and neighbors attend training to engage with racial bias, such as Undoing Racism offered through Child Advocates.
Performance Measures:	Agency employees are more aware of personal racial bias and issues of systemic racism affecting Near Eastside neighbors
Implementation Partner:	
Supporting Partner/s:	All Near Eastside Agencies

**Priority #4: Facilitate empowerment and sense of belonging by increasing representation of neighbors experiencing marginalization through opportunities**

Action 4.1:	Provide leadership opportunities for neighbors experiencing marginalization on the near Eastside
Performance Measures:	Increase in leadership diversity within near Eastside organizations.
Implementation Partner:	
Supporting Partner/s:	

Action 4.2:	Near Eastside organizations should complete a leadership analysis to assess and reflect on if they truly represent the neighborhood they serve and take action steps to do so.
Performance Measures:	Leadership analysis is completed
Implementation Partner:	
Supporting Partner/s:	

Action 4.3:	Support existing programs that work to support community members facing citizenship barriers
Performance Measures:	Number of community members facing citizenship barriers receive support through legal services provided on the Near Eastside
Implementation Partner:	
Supporting Partner/s:	

**Priority #5: Seed youth leadership involvement**

Action 5.1:	Make connections with youth leadership to develop youth involvement strategy that embraces diverse leadership strategizes that reflects the demographics of the near Eastside
Performance Measures:	A developed network of youth to build an equitable youth involvement strategy with organizations
	A transparent strategy for youth engagement on the Near Eastside is developed
Implementation Partner:	
Supporting Partner/s:	Englewood CDC, Westminster, Near Eastside Innovation School Corp, IPS, EDGE, Outreach, other mentorship programs

Action 5.2:	Create environments and communication opportunities where all youth feel safe and involved in the future of the near Eastside
Performance Measures:	Creation of youth-centered programming and outreach that provide them opportunities to be involved
Implementation Partner:	
Supporting Partner/s:	Englewood CDC, Westminster, Near Eastside Innovation School Corp, IPS, EDGE, Outreach

Action 5.3:	Foster soft skill development with youth that builds civic involvement
Performance Measures:	Increase in internships, mentorship opportunities and employment for youth in civic and community development agencies
Implementation Partner:	
Supporting Partner/s:	Englewood CDC, Westminster, Near Eastside Innovation School Corp, IPS, EDGE, Outreach

Action 5.4:	Create a network of peer mentors throughout the near Eastside with existing groups to support youth through similar life experiences, such as homelessness, youth parenting, food insecurity, discrimination, harassment, and other issues that disproportionately face youth experiencing marginalization
Performance Measures:	Build on existing near Eastside programming that creates a network of peers that youth can access for advice and support through similar life situations is created
Implementation Partner:	
Supporting Partner/s:	Englewood CDC, Westminster, Near Eastside Innovation School Corp, IPS, EDGE, Outreach



# SUSTAINABILITY

**Lead Agency:** Englewood Community Development Corporation

**Our Vision:** The near Eastside is a place that embraces and pilots sustainability initiatives in order to mitigate the impacts of climate change and prepares businesses, residents, and spaces to become carbon-neutral by 2040.

<b>Priority #1: Create a sustainable and resilient built environment</b>	
Action 1.1:	Advocate for and seek funds to provide low-cost weatherization on near Eastside homes
Performance Measures:	Offer low-cost assessments of LEED and Energy Star performance standards for 2,000 homeowners and renters
	Develop workshop or programming which teaches at-home techniques (i.e. use of smoke pencils, etc.) to determine home's existing performance
	Support existing programs like Caulk of the Town to weatherize near Eastside homes requiring upgrades
Implementation Partner:	NEAR
Supporting Partner/s:	ECDC, IHCDA, DOE, Indianapolis Office of Sustainability
Action 1.2:	Encourage more effective outreach by IPL in order to make businesses aware of free prescriptive and custom rebate programs to save energy
Performance Measures:	Engage IPL in conversations to ensure near Eastside is considered a priority for outreach and ongoing education about changes to rebate programs
	Up-to-date materials advertising incentive programs are regularly distributed at business association meetings and available at key organizations and online (Quality of Life Plan website, etc.)
	Number of qualifying Near Eastside businesses participating in incentive programs
Implementation Partner:	Near Eastside Business Association
Supporting Partner/s:	NEAR, ECDC, IPL
Action 1.3:	Engage local universities in service learning and research and design competitions in order to drive new thinking and energy into making the near Eastside more resilient

Performance Measures:	Identify local universities with sustainability-focused projects or initiatives and invite them to use the near Eastside as a demonstration area for new and ongoing projects
	Seek funding to implement promising solutions which rise from such initiatives
Implementation Partner:	Ball State University – CAP IC
Supporting Partner/s:	ECDC, IUPUI Office of Sustainability, PPHS, Environmental Resilience Institute

Action 1.4:	Explore more widespread renewable energy generation opportunities for non-residential community-serving properties so that benefits of clean energy and future savings may directly impact Near Eastside neighbors
Performance Measures:	Complete a feasibility study for Near Eastside Solar Facilities Initiative (NESFI), which would comprise solar array installation on properties of community-serving organizations, including a financing model and updated power purchase agreement terms
	Number of solar sites
	Encourage NESCO land use committee and neighborhood association equivalents to prioritize new structures which incorporate renewable energy generation
Implementation Partner:	ECDC, JBNC
Supporting Partner/s:	NESCO, Jefferson Electric, IPL

Action 1.5:	Advocate for policies and legislation that make renewable energy generation more feasible for residential and commercial buildings alike
Performance Measures:	Advocate for net metering with wide applicability, including in situations which would expand its benefits to low-income neighbors, such as multi-family, commercial, and mixed-use developments
	Advocate for lower fixed charges by investor-owned utilities like IPL, which currently contribute to disincentivizing solar installation
	Support and elevate projects that help offset the initial cost of renewable energy generation equipment for low-income neighbors
Implementation Partner:	ECDC
Supporting Partner/s:	Solar United Neighbors, Jefferson Electric, Citizens Action Coalition, Sierra Club, IPL, Indianapolis Office of Sustainability

Action 1.6:	Increase accessibility of renewable energy generation opportunities to neighbors of all income levels
Performance Measures:	Encourage participation in and advertise programs like Solar United Neighbors' Co-ops, which reduce the initial cost of solar installation
	Seek and implement innovative financing to extend economic benefits of solar and other renewable energy to residents of multifamily developments
Implementation Partner:	ECDC
Supporting Partner/s:	Solar United Neighbors, Jefferson Electric, Citizens Action Coalition, Sierra Club, IPL, Indianapolis Office of Sustainability

Action 1.7:	Maximize the number of permeable surfaces as a mechanism for heat and pollution reduction, including strategies such as green rooftops, green walls, rain gardens, tree lawns, etc
Performance Measures:	Encourage NESCO land use and neighborhood association equivalents to prioritize new development that incorporates permeable surfaces
	Seek funding and increase number of permeable surfaces across near Eastside
Implementation Partner:	JBNC
Supporting Partner/s:	Purdue Extension, KIB, Williams Creek, NESCO land use, NEAR

### **Priority #2: Reduce carbon emissions by improving multi-modal transportation options**

Action 2.1:	Coordinate with multi-modal advocates for significant increase in the number of protected bike lanes on the near Eastside
Performance Measures:	Audit existing bike lanes and identify key gaps in connectivity across Near Eastside
	Collaborate with infrastructure CAT to create scope of work and seek funding for new trails as opportunities arise
	Number of miles of bike lanes
Implementation Partner:	ECDC
Supporting Partner/s:	DPW, Health by Design, IndyGo, MPO, NEAR, JBNC, NESCO land use

Action 2.2:	Concurrently support land uses and developments which both maximize employment and housing density, thereby minimizing neighbors' reliance on transportation
Performance Measures:	Determine baseline data on number of mixed-use developments and track the increase
	Adopt East Washington Street Partnership goals for employment and housing density
	Seek walkable workforce development housing opportunities
Implementation Partner:	ECDC
Supporting Partner/s:	IndyGo, DPW, DMD/City Planning, JBNC, NEAR

Action 2.3:	Support Blue Line transit-oriented development overlay district as a model for future city-wide districts
Performance Measures:	Prioritize development of welcoming outdoor public spaces, which may include features such as generous sidewalks, street trees, and gathering spaces
	Develop commercial properties which build to the streets and hide or minimize parking as zoning allows, to encourage use of multi-modal transportation, and disincentivize new auto-centric developments
	Design slow neighborhood streets and prioritize networks of streets and pedestrian passages that minimize walking distances
Implementation Partner:	ECDC
Supporting Partner/s:	NEAR, IndyGo, DPW, DMD/City Planning, JBNC, NESCO land use

Action 2.4:	Encourage businesses to adopt commuter incentives for employees using multi-modal or alternative transportation
Performance Measures:	Research existing transit incentive models and suggest a model for businesses to adopt which would incentivize a wide array of alternative transportation, including bus/rapid transit, pedestrian and biking
	Facilitate connections between employers and transit leaders such as IndyGo.
	Number of near Eastside businesses offering some form of commuter incentives for employees using alternative transportation
Implementation Partner:	Near Eastside Business Association

Supporting Partner/s:	NEAR, JBNC, INHP, IndyGo
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**Priority #3: Support the restoration and stewardship of natural environments and green spaces**

Action 3.1:	Pursue grants or incentive programs for homes and businesses to capture rain water (rain barrels and cisterns) in order to reduce flash flooding
Performance Measures:	Seek funding (grants, incentive programs, etc.) for installation of rain capture infrastructure
	Support and advertise annual DIY rain-barrel making workshops
Implementation Partner:	NEAR
Supporting Partner/s:	KIB, Reconnecting Our Waterways

Action 3.2:	Advocate for an increase in lead testing in residential backyards or community garden plots
Performance Measures:	Map existing community garden plots across the near Eastside and determine what percentage have conducted lead testing
	Collaborate with neighborhood associations and partners to organize annual low-cost lead testing days for households
	Connect neighbors with programs such as IUPUI 360 Dust Testing
Implementation Partner:	NEAR
Supporting Partner/s:	Purdue Extension, KIB, various neighborhood associations

Action 3.3:	Focus on litter abatement and increased neighborhood engagement related to beautification, tree planting, and the use of native plants
Performance Measures:	In the development of pocket parks, community gardens and other outdoor spaces, prioritize the use of native plants and those which attract pollinators
	Conduct near Eastside tree canopy inventory, building on existing tools like KIB's Treeplotter Inventory
	Collaborate with KIB to organize regular tree plantings in strategic locations to increase the existing tree canopy
	Organize bi-monthly neighborhood cleanups that attract individuals from diverse backgrounds

Implementation Partner:	NESCO
Supporting Partner/s:	Keep Indianapolis Beautiful, Various Neighborhood Associations

**Priority #4: Develop a sustainable local economy**

Action 4.1:	Establish a near Eastside small-scale food producers' coalition to bring together gardeners for resource and expertise sharing
Performance Measures:	Create a data-rich resource map, including contact information, type/size of operation, etc. of existing small-scale food producers and include on lead agency or Quality of Life plan website
	Number of food producers joining the coalition
	Producers meet on a monthly basis and host annual community outreach events for neighbors interested in gardening more
Implementation Partner:	Healthy Harvest
Supporting Partner/s:	Fruit Loop Acres, UpLift Produce, Paramount School of Excellence

Action 4.2:	Advocate for policies that allow innovative zoning to accommodate growing structures (like hoop houses) and methods
Performance Measures:	Survey near Eastside individuals and food producers on their needs and incorporate findings into conversations with city and state agencies
Implementation Partner:	NESCO Land Use
Supporting Partner/s:	DMD, KIB

Action 4.3:	Create a youth sustainability club and provide engagement in various sustainability learning opportunities and competitions
Performance Measures:	Club convenes students from near Eastside Schools
	Seek funding for club to hold quarterly field trips to local and municipal locations such as food production sites, renewable energy installers and recycling operations, etc. and to register in applicable competitions
Implementation Partner:	Paramount School of Excellence
Supporting Partner/s:	PPHS, TGNS, ECDC, Arsenal Tech

Action 4.4:	Implement job training for clean energy careers and expand partnerships with sustainability-related businesses and organizations to offer green job opportunities
Performance Measures:	Prioritize training for vulnerable populations, including, but not limited to, those exiting homelessness or incarceration, those with disabilities, and low-income individuals
	Develop a sustainable pipeline to place trainees in real positions upon completion of training program and obtainment of certifications
Implementation Partner:	Jefferson Electric
Supporting Partner/s:	RecycleForce, ECDC, JBNC

Action 4.5:	Recruit business leaders to serve as a pilot group to implement Thrive Indianapolis initiatives on the near Eastside
Performance Measures:	Identify and recruit core group of near Eastside business leaders
	Engage Indianapolis Office of Sustainability in ongoing conversation about progress of Thrive goals and communicate with business leaders when new opportunities for engagement arise
	Update NEBA listserv to include such engagement opportunities
Implementation Partner:	Near Eastside Business Association
Supporting Partner/s:	ECDC, NEAR, Indianapolis Office of Sustainability

**Priority #5: Create systems for individuals and families to engage in sustainable practices through effective use of public services and educational opportunities**

Action 5.1:	Seek funding to employ a full-time resiliency director to more fully implement sustainability initiatives and to identify new sustainability solutions as they emerge and present them for adoption at Quality of Life summits
Performance Measures:	Seek and secure sustainable funding source to cover the salary of a resilience director
	Sustainability CAT determines job description in collaboration with lead agency, which then conducts application and hiring process
	Resiliency director is overseeing execution of sustainability initiatives and pursuing funding opportunities and organizational relationships (local, state, national, and international) beneficial to the plan
Implementation Partner:	ECDC

Supporting Partner/s:	JBNC, NEAR
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Action 5.2:	Highlight businesses and residents who integrate sustainability into their everyday lives
Performance Measures:	Create a new, or integrate into existing QOL newsletter highlighting local and national sustainability news, ongoing and planned Near Eastside sustainability initiatives, etc.
	Seek funding and plan for a small annual near Eastside sustainability award and luncheon.
	Create an annual near Eastside sustainability award which is given to an individual and/or group (selected from a pool of nominees) embodying environmentally sustainable actions or furthering environmentally sustainable projects
Implementation Partner:	ECDC
Supporting Partner/s:	JBNC, NEAR

Action 5.3:	Identify and build on existing educational programming to include environmental sustainability topics such as recycling best practices and disaster preparedness
Performance Measures:	Seek funds to host annual or bi-annual sustainability fair convening subject matter experts and fun activities for neighbors to learn about sustainability and resilience
	Encourage businesses and households to develop 72-hour disaster preparedness plans
Implementation Partner:	JBNC
Supporting Partner/s:	RecycleForce, Red Cross, Indy Recycling Coalition, Jefferson Electric

Action 5.4:	Advocate for city-wide free or low-cost curbside recycling and composting programs and offer the near Eastside as a demonstration community for pilot models
Performance Measures:	Look to other cities for best practices and present recommendations to applicable city and state agencies
	Survey of existing services and their use by Near Eastside residents
Implementation Partner:	NESCO
Supporting Partner/s:	ECDC, NEAR, Indiana Recycling Coalition, DPW, Indianapolis Office of Sustainability



Action 5.5:	Promote awareness of and develop financial assistance program for equitable resiliency initiatives, including weatherization, LEDs, homeowner repair, etc.
Performance Measures:	Seek funding to establish assistance program
	Conduct outreach of existing programs, like homeowner repair, through appropriate Quality of Life plan channels
Implementation Partner:	ECDC
Supporting Partner/s:	IPL, NEAR, DMD

Action 5.6:	Develop opportunities for placemaking which supports the development of mixed use and diverse businesses on the Near Eastside
Performance Measures:	Increase number of placemaking events from baseline
	Identify mixed use commercial nodes
	Develop new partnerships that focus on placemaking in key commercial nodes
Implementation Partner:	Inspire 10 <sup>th</sup> Street
Supporting Partner/s:	Arts Council, INRC/Harrison Center

## HEALTH, WELLNESS, AND FAMILY STRENGTHENING

**Lead Agency:** Westminster Neighborhood Services

**Our Vision:** The near Eastside fosters innovative partnerships to ensure all community members have access to health, wellness and family strengthening resources.

<b>Priority #1: Improve mental and behavioral health and wellness among neighbors</b>	
Action 1.1:	Increase access to mental health services and substance abuse treatment
Performance Measures:	Additional mental health and substance abuse treatment service hours are made available
	Additional mental health and substance abuse treatment service providers locate facilities and/or staff in the neighborhood
Implementation Partner:	WNS

Supporting Partner/s:	Faith-based Community Based Organizations, MCPHD, and other service providers
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Action 1.2:	Provide mental health and substance abuse wraparound services at supportive housing sites
Performance Measures:	Residents in supportive housing have on-site access to mental health and substance abuse wraparound services
Implementation Partner:	WNS
Supporting Partner/s:	Faith-based Community Based Organizations, MCPHD, housing sites, and other service providers

Action 1.3:	Provide education on coping skills and Wellness Recovery Action Plans
Performance Measures:	Education on coping skills and Wellness Recovery Action Plans was provided
Implementation Partner:	WNS
Supporting Partner/s:	Faith-based Community Based Organizations and other service providers

Action 1.4:	Launch a community-based initiative to address trauma and promote resiliency
Performance Measures:	Community-based initiative to address trauma and promote resiliency was launched
Implementation Partner:	JBNC
Supporting Partner/s:	WNS, faith-based Community Based Organizations, local schools, service providers, and others

Action 1.5:	Train community service providers in trauma-informed care
Performance Measures:	Community service providers were trained
Implementation Partner:	JBNC
Supporting Partner/s:	WNS, faith-based Community Based Organizations, local schools, service providers, and others

Action 1.6:	Train educators, police officers, first responders, and others to identify and respond to mental health and substance abuse issues
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Performance Measures:	Educators, police officers, first responders, and others were trained to identify and respond to mental health and substance abuse issues
Implementation Partner:	JBNC
Supporting Partner/s:	WNS, faith-based Community Based Organizations, first responders, service providers, and others

Action 1.7:	Provide public education about Adverse Childhood Experiences and related public health issues
Performance Measures:	Public education was provided about Adverse Childhood Experiences and related public health issues
Implementation Partner:	JBNC
Supporting Partner/s:	WNS, faith-based Community Based Organizations, service providers, and others

Action 1.8:	Create a mental health taskforce and expand behavioral health teams
Performance Measures:	A mental health taskforce is created Behavioral health teams are expanded.
Implementation Partner:	WNS
Supporting Partner/s:	Faith-based Community Based Organizations, MCPHD, and other service providers

### **Priority #2: Improve physical health and wellness among neighbors**

Action 2.1:	Reduce the incidence and severity of infant and maternal mortality, heart disease, diabetes and cancer
Performance Measures:	The incidence and severity of infant and maternal mortality, heart disease, diabetes and cancer is reduced
Implementation Partner:	WNS
Supporting Partner/s:	Faith-based Community Based Organizations, MCPHD, and other service providers

Action 2.2:	Launch a near Eastside pilot of the Ornish Reversal Program
Performance Measures:	A Near Eastside pilot of the Ornish Reversal Program was launched
Implementation Partner:	WNS

Supporting Partner/s:	Faith-based Community Based Organizations, MCPHD, and other service providers
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Action 2.3:	Increase opportunities for physical activity by assisting with enrollment at local gyms, forming neighborhood walking groups and providing open air fitness programming for all ages in parks and public spaces
Performance Measures:	Number of residents are enrolled at local gyms
	Number of hours of fitness programming provided through neighborhood walking groups
	Number of hours of fitness programming provided for all ages in parks and public spaces
Implementation Partner:	WNS
Supporting Partner/s:	Faith-based Community Based Organizations s, MCPHD, and other service providers

Action 2.4:	Host a neighborhood contest to log walking miles in connecting with the near Eastside Games
Performance Measures:	A neighborhood contest to log walking miles in connecting with the near Eastside Games was hosted
	Neighborhood members walk additional miles.
Implementation Partner:	WNS
Supporting Partner/s:	Faith-based Community Based Organizations, MCPHD, and other service providers

Action 2.5:	Provide public education on healthy diets, cooking on a budget, gardening and related topics
Performance Measures:	Public education on healthy diets, cooking on a budget, gardening and related topics was provided
Implementation Partner:	WNS
Supporting Partner/s:	Faith-based Community Based Organizations, MCPHD, and other service providers

<b>Priority #3: Reduce poverty and stabilize families</b>	
Action 3.1:	Support families in achieving housing stability and provide homelessness prevention and intervention services
Performance Measures:	Families are supported in achieving housing stability and homelessness prevention and intervention services are provided

Implementation Partner:	JBNC
Supporting Partner/s:	Other community-based organizations and service providers

Action 3.2:	Provide prevention and intervention services to address child abuse and neglect
Performance Measures:	Prevention and intervention services to address child abuse and neglect that include attachment-based parenting approaches are provided
	Neighborhood parents receive training on attachment based parenting.
Implementation Partner:	JBNC
Supporting Partner/s:	Other Community Based Organizations and service providers

Action 3.3:	Provide prevention and intervention services to address domestic violence
Performance Measures:	Prevention and intervention services to address domestic violence are provided
Implementation Partner:	JBNC
Supporting Partner/s:	Other Community Based Organizations and service providers

Action 3.4:	Create a safe place for families to come to for guidance on tough issues
Performance Measures:	A safe place for families to come to for guidance on tough issues was created
Implementation Partner:	WNS
Supporting Partner/s:	Faith-based Community Based Organizations and other service providers

Action 3.5:	Establish an employer/employee mutual assistance fund for addressing emergency expenses
Performance Measures:	An employer/employee mutual assistance fund for addressing emergency expenses was established
Implementation Partner:	ECDC

Supporting Partner/s:	Faith-based and other Community Based Organizations
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<b>Priority #4: Support families in achieving their health and wellness goals</b>	
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Action 4.1:	Provide public education on healthy family dynamics, healthy relationships and personal empowerment
Performance Measures:	Public education on healthy family dynamics, healthy relationships and personal empowerment was provided
	Near Eastside neighbors attend public education events.
Implementation Partner:	JBNC
Supporting Partner/s:	Other Community Based Organizations and service providers such as Parents Anonymous

Action 4.2:	Provide opportunities for families to build social relationships and connect with others through support groups, learning circles, parent/ladies/youth cafes, "Let's Talk" groups, recreational clubs and volunteer and civic participation opportunities
	Additional support groups provided.
	Additional learning circles provided.
	Additional parent/ladies/youth cafes provided.
	Additional "Let's Talk" groups provided.
	Additional volunteer and civic participation opportunities are provided
	Additional recreational clubs available.
Implementation Partner:	JBNC
Supporting Partner/s:	Other Community Based Organizations and service providers such as Brookside Community Development Corporation and LYN House

Action 4.3:	Offer classes to engage families in health activities together (e.g. cooking, arts and crafts, games and fitness, etc.)
Performance Measures:	Classes are offered to engage families in health activities together (e.g. cooking, arts and crafts, games and fitness, etc.)
Implementation Partner:	JBNC
Supporting Partner/s:	Other Community Based Organizations and service providers, Bright by Text

Action 4.4:	Create intergenerational programming in public spaces and through the PACE program
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Performance Measures:	Intergenerational programming in public spaces and through the PACE program was created
Implementation Partner:	JBNC
Supporting Partner/s:	WNS, other Community Based Organizations, and service providers

Action 4.5:	Provide a healthy family mentoring program and/or provide community health workers for families at risk
Performance Measures:	A healthy family mentoring program and/or community health workers were provided for families at risk
Implementation Partner:	JBNC
Supporting Partner/s:	Other Community Based Organizations and service providers

Action 4.6:	Increase access to resources, home visiting services, supportive networks, and other supports for seniors and caregivers to address specific needs throughout the lifespan
Performance Measures:	Additional resources and home visiting and other supportive service hours are made available to seniors and caregivers
	Additional service providers locate facilities and/or staff in the neighborhood
	Supportive networks locate and meet regularly in the neighborhood
Implementation Partner:	ECDC
Supporting Partner/s:	Faith-based and other Community Based Organizations and service providers

<b>Priority #5: Improve food access and food security among neighbors</b>	
Action 5.1:	Open an affordable grocery store or co-op
Performance Measures:	An affordable grocery store or co-op opened
Implementation Partner:	NEAR
Supporting Partner/s:	Grocery store operator, financing organization, others

Action 5.2:	Develop a comprehensive 10-year food strategy for the Near Eastside
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Performance Measures:	A comprehensive 10-year food strategy for the Near Eastside was developed
	The 10-year food strategy is implemented with the leadership of the Health and Wellness Community Action Team
Implementation Partner:	JBNC
Supporting Partner/s:	NEAR, WNS, other Community Based Organizations addressing food needs

Action 5.3:	Create incentives for locally-owned food businesses to locate in the near Eastside
Performance Measures:	Incentives for locally-owned food businesses to locate in the near Eastside were created
	Incentives for locally-owned food businesses were utilized
	Locally owned food businesses locate on the near Eastside
Implementation Partner:	NEAR
Supporting Partner/s:	JBNC, ECDC, and other Community Based Organizations

Action 5.4:	Create a food incubator and curriculum that promotes youth empowerment and entrepreneurship
Performance Measures:	A food incubator and curriculum that promotes youth empowerment and entrepreneurship was created
Implementation Partner:	NEAR
Supporting Partner/s:	Other Community Based Organizations and service providers

Action 5.5:	Collaborate with the Indy Food Council and others to address food access issues
Performance Measures:	Collaboration with the Indy Food Council and others to address food access issues is occurring
Implementation Partner:	NEAR
Supporting Partner/s:	JBNC, WNS, other Community Based Organizations, and organizations addressing food needs

Action 5.6:	Overcome transportation barriers to food access by providing transit to markets, creating a mobile market, and/or creating a food ordering platform
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Performance Measures:	The feasibility of providing transit to markets, creating a mobile market, and/or creating a food ordering platform was explored
	A feasible option was chosen to overcome transportation barriers to food access
Implementation Partner:	NEAR
Supporting Partner/s:	JBNC, WNS, other Community Based Organizations, and organizations addressing food needs, transportation, and/or technology

Action 5.7:	Collaborate with existing organizations and their outreach efforts to cohesively market and promote food resources in the community
Performance Measures:	
Implementation Partner:	NEAR
Supporting Partner/s:	

Action 5.8:	Invest in local food production
Performance Measures:	Investments supported local food production
Implementation Partner:	NEAR
Supporting Partner/s:	ECDC and local food producers

Action 5.9:	Encourage farmers markets to donate food surplus to food pantries
Performance Measures:	Farmers markets were encouraged to donate food surplus to food pantries
	A sustainable relationship is created between farmers markets and food pantries.
Implementation Partner:	NEAR
Supporting Partner/s:	Farmers markets and food pantries such as Gleaners

Action 5.10:	Create a food desert box
Performance Measures:	A food desert box was created
	A sustainability plan for the food desert box is created

Implementation Partner:	NEAR
Supporting Partner/s:	Local businesses, organizations, and neighborhood groups

Action 5.11:	Host community meals
Performance Measures:	Community meals were held Neighborhood members attend community meals.
Implementation Partner:	NEAR
Supporting Partner/s:	JBNC, V3, other CBOs, and neighborhood groups, East 10 <sup>th</sup> United Methodist Church

Action 5.12:	Create employer-sponsored incentives rewarding healthy food choices or subsidies for healthy food such as Wholesome Wave
Performance Measures:	Employer-sponsored incentives rewarding healthy food choices or subsidies for healthy food such as Wholesome Wave were created Incentives are taking advantage of employer-sponsored incentives.
Implementation Partner:	NEAR
Supporting Partner/s:	MCPHD, other CBOs, healthcare organizations, and employers

Action 5.13:	Provide support for urban farms, community gardens, and container gardens and connect them to IUPUI free-lead testing and Spades Park Library's seed library
Performance Measures:	Support for urban farms and community gardens was provided Urban farms and community gardens were connected to IUPUI free-lead testing and Spade Park Library's seed library
Implementation Partner:	NEAR
Supporting Partner/s:	ECDC, WNS, other CBOs, neighborhood groups, IUPUI, Spades Park Library

### **Priority #6: Build a community that fosters health and wellness**

Action 6.1:	Complete a feasibility study for a wellness hub that would comprehensively and holistically address needs in a welcoming and accessible location and provide one-on-one support for high-need individuals and families
Performance Measures:	A feasibility study for a wellness hub was completed Next steps for the proposed wellness hub were identified

Implementation Partner:	JBNC
Supporting Partner/s:	WNS, NEAR, ECDC, other CBOs, MCPHD, and service providers

Action 6.2:	Attract development to the near Eastside that supports neighbors' access to healthy food, financial support, childcare, fitness, rehabilitation, counseling, and related products and services in their neighborhoods
Performance Measures:	Strategies to attract development supporting neighbors' health and wellness needs were developed and implemented
	Development supporting neighbors' health and wellness needs occurred
Implementation Partner:	JBNC
Supporting Partner/s:	WNS, NEAR, ECDC, other CBOs, MCPHD, and service providers

Action 6.3:	Publish a living resource guide, calendar, and brochure of health tips and distribute these widely in print and online
Performance Measures:	A living resource guide, calendar, and brochure of health tips was published and distributed widely in print and online
	The living resource guide is regularly updated.
Implementation Partner:	WNS
Supporting Partner/s:	Faith-based and other CBOs and service providers

Action 6.4:	Regularly complete a community health needs assessment
Performance Measures:	A community health needs assessment was completed regularly
	The community health needs assessment is incorporated into community decision making processes.
Implementation Partner:	WNS
Supporting Partner/s:	Faith-based and other CBOs and service providers

Action 6.5:	Provide health services, information and outreach through schools and workplaces
Performance Measures:	Health services, information and outreach were provided through schools and workplaces

Implementation Partner:	JBNC
Supporting Partner/s:	WNS, MCPHD, local schools, and service providers

<b>Priority #7: Improve health equity in the community</b>	
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Action 7.1:	Provide targeted, accessible and culturally-specific health outreach, navigation and advocacy by placing Promotoras, health navigators, social workers, and related workers in positions throughout the community
Performance Measures:	Targeted, accessible and culturally-specific health outreach, navigation and advocacy was provided by placing Promotoras, health navigators, social workers, and related workers in positions throughout the community
Implementation Partner:	JBNC
Supporting Partner/s:	WNS, MCPHD, local schools, faith-based and other CBOs, local organizations, and service providers

Action 7.2:	Build health access and health literacy by providing comprehensive health and mental health education and screenings and inviting health and wellness organizations to participate in community events
Performance Measures:	Comprehensive health and mental health education and screenings were provided
	Health and wellness organizations were invited to participate in community events
Implementation Partner:	WNS
Supporting Partner/s:	JBNC, ECDC, MCPHD, faith-based and other CBOs, and service providers

Action 7.3:	Raise awareness of health inequities by organizing an annual health fair and related health and wellness events at schools, libraries, parks, and other public places while utilizing a diversity, equity, and inclusion lens
Performance Measures:	An annual health fair was organized that utilized a diversity, equity, and inclusion lens
	Related health and wellness events at schools, libraries, parks, and other public places was organized utilizing a diversity, equity, and inclusion lens

Implementation Partner:	WNS
Supporting Partner/s:	MCPHD, faith-based and other CBOs, local schools, local libraries, local parks, local organizations, and service providers

Action 7.4:	Address the public health impacts of climate change
Performance Measures:	A plan to address the public health impacts of climate change was created
	Implementation of the plan to address the public health impacts of climate change has begun
Implementation Partner:	ECDC
Supporting Partner/s:	JBNC, NEAR, WNS, MCPHD, other CBOs, local organizations, service providers, and neighborhood groups

Action 7.5:	Ensure underrepresented groups have access to primary care by providing gap coverage or free or grant-based coverage and assisting in enrollment
Performance Measures:	Gap coverage or free or grant-based coverage was provided to ensure underrepresented groups have access to primary care
	Underrepresented groups were assisted in enrollment into primary care
Implementation Partner:	WNS
Supporting Partner/s:	MCPHD, faith-based and other CBOs, and other service providers

## PLACEMAKING AND INFRASTRUCTURE

**Lead Agency:** Near East Area Renewal

**Our Vision:** The near Eastside is a place that creates, restores, and preserves a connected and accessible community through a resilient and sustainable built and natural environment

<b>Priority #1: Create stronger commercial corridor connectivity to create a connected and accessible community</b>	
Action 1.1:	Build stronger and safer connections within and to commercial corridors such as 10 <sup>th</sup> Street, Washington Street, New York Street, and Michigan Street
Performance Measures:	Number of identified north/south neighborhood connections between these corridors for bicycles and pedestrians

	Identify and install wayfinding signage on less traveled, neighborhood streets to facilitate pedestrian and bike connectivity
	Number of modernized crosswalks which gives equitable access to all these areas
	Extend protected bike lanes on either New York Street or Michigan Street (or both) to improve connectivity between downtown and out towards Irvington
Implementation Partner:	DPW
Supporting Partner/s:	Neighborhood Associations, CICF, DMD, BNS, Mayor's Bike Council

Action 1.2:	Advocate for multi-modal transit amenities and space for placemaking activities on commercial corridors such as 10 <sup>th</sup> , Washington, New York, Michigan, etc. in concert with businesses and community spaces present there
Performance Measures:	Number of multi-modal transit amenities present in new or rehabbed developments on commercial corridors
	Install bike maintenance stations at local parks and along bike trails and paths
	Number of spaces for significant community-led placemaking activities or spaces present in or around new or rehabbed developments on commercial corridors
	Programming identified for semi-permanent placemaking activities
Implementation Partner:	NEAR
Supporting Partner/s:	DPW, Arts Council of Indianapolis, IndyGo, DMD/City Planning, Big Car, State Dept. of Health (Tactical Urbanism Grant), Free Wheelin', NEBA, NESCO

Action 1.3:	Encourage neighborhoods to employ walk audits as a strategy to improve the safety of pedestrians in the neighborhood
Performance Measures:	Number of neighborhoods that complete a walk audit and follow up with findings and solutions from the walk audit
	Implement findings from the walk audit and share solutions within neighborhoods and with City leadership
Implementation Partner:	Health By Design
Supporting Partner/s:	DPW, Neighborhood Associations, Marion County Public Health Department, Community Health Network

**Priority #2: Prioritize pedestrian-centered development to improve access to daily needs for all individuals**

Action 2.1:	Increase accessibility to corridors in the form of Mobility Hubs [a hyper-local, centralized location for transportation/other services to facilitate easier access around the Near Eastside and the City]
Performance Measures:	Locate current, natural “mobility hubs” in the community as defined above
	Identify number of singular connections to the mobility hubs – by transit, car share, ride share, bike share, scooter service, on-demand bus service, etc.
	Encourage development of creative placemaking/greenspace with mobility hubs where available
	Number of innovative and accessible new connections to mobility hubs
Implementation Partner:	IndyGo
Supporting Partner/s:	DPW, DMD, JBNC, ECDC, Pacers Bikeshare, MPO, Shared Use Mobility Network

Action 2.2:	Determine what pedestrian-centered access to transit (and other forms of transportation) looks like in different corridors present on the near Eastside
Performance Measures:	Perform audits of pedestrian amenities connected to transit stops on the near Eastside
	Number of pedestrian access amenities included in the development of new transit stops or mobility hubs
	Collaborate with the Safety Community Action Team to improve lighting, clean streets and sidewalks, and clean up CSX railroad track areas,
Implementation Partner:	DPW/DMD
Supporting Partner/s:	IndyGo, Health by Design, Mayor’s Bike Council, NEAR, IPL

Action 2.3:	Ensure all corridors are safe for residents, including individuals with ADA requirements
Performance Measures:	Number of ADA accessible sidewalks dispersed equitably on the near Eastside
	Number of crosswalks and modernized crosswalks with HAWK signals or other increased accessibility technology

	Collaborate with other accessibility advocates for a list of best practices when designing new infrastructure connection pieces – sidewalks, trails, parks, etc.
Implementation Partner:	IndyGo
Supporting Partner/s:	IndyGo Mobility Access Committee, DMD, Disabled Affairs Department, NSILC, Accessibility, AARP

Action 2.4:	Prioritize nodal development where there is a 10-minute walk to goods and services through a variety of transportation means (public transit, car-sharing, ride-sharing, bicycles, scooters, walking, etc.)
Performance Measures:	Creation of a near Eastside Master Plan that connects near Eastside assets, major transit corridors, trails and parks
	Prioritize new/rehabbed developments which incorporate improved and equitable accessibility solutions
	Prioritize the number of streets which become complete streets
	Increase the number of bike racks or other bike storage options near daily need destinations (i.e. Linwood Kroger)
	Install directional signage in large parking lots to make sure people are safe if they are taking other modes of transit to these places
Implementation Partner:	NEAR
Supporting Partner/s:	DPW, IndyGo, Pacers Bikeshare, DMD, NEBA, Marion County Public Health Department, LISC, Indy Parks

Action 2.5:	Inventory and determine need/desire for potential temporary pedestrian-only zones (such as blocks, parking spaces, or other auto-oriented areas which are shut off to traffic for a short amount of time to program the space)
Performance Measures:	Host community input session on areas to explore the possibilities
	Conduct traffic counts or assessments in determined key areas
Implementation Partner:	Big Car
Supporting Partner/s:	Harrison Center, DPW, IHADA, BNS, MPO



**Priority #3: Maintain and improve transit stop infrastructure to create a connected and accessible community**

Action 3.1:	Consider and implement environmental best practices when developing transit stop infrastructure
Performance Measures:	Form a taskforce to identify best practices for transit stop infrastructure from an environmental lens
	Maintain trash receptacles at transit stops – empty more often or increase number of receptacles
Implementation Partner:	IndyGo
Supporting Partner/s:	City of Indianapolis Office of Sustainability, Arts Council of Indianapolis, DPW, Neighborhood Associations, NEBA

Action 3.2:	Prioritize the safety of those who utilize transit
Performance Measures:	Reduced number of pedestrian crashes along key transit corridors
	Increased number of crosswalk/HAWK signals located close to transit stops to allow for safe crossings
	Increased number, efficiency, and reliability of lighting around transit stops
Implementation Partner:	DPW
Supporting Partner/s:	Health By Design, Neighborhood Associations, IndyGo, IPL

Action 3.3:	Encourage the development of placemaking at transit stops
Performance Measures:	Increased number of local art pieces installed on or around the transit stops
	Increase the number of neighborhoods/businesses who adopt a stop as an entrance to a business district/neighborhood/cultural district/etc.
	Produce expanded signage offerings i.e. ones which show distances to other destinations from stops
Implementation Partner:	Arts Council of Indianapolis
Supporting Partner/s:	IndyGo, Big Car, Harrison Center, ISDH, IHEDA, Neighborhood Associations, NEBA

**Priority #4: Maintain infrastructure to preserve a connected and accessible community**

Action 4.1:	Address the capacity, maintenance, and sustainability of infrastructure (alleys, sidewalks, roads, curbs, etc.) that support the
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	development of mixed use and diverse businesses on the near Eastside
Performance Measures:	Perform an audit by neighborhood (separated by streets) of the current sustainable assets related to public infrastructure
	Systematically integrate climate change projections into future capital projects, ensuring new infrastructure can withstand current and projected impacts
	Increase street sweeping operations throughout the county to improve stormwater drainage
	Determine strategies to educate and inform neighbors on what they can do to maintain and improve infrastructure in their neighborhood
Implementation Partner:	DPW
Supporting Partner/s:	Office of Sustainability, IndyGo, NEAR, Neighborhood Associations, NEBA

Action 4.2:	Address the capacity, maintenance, and sustainability of utility infrastructure to serve all residents – water, sewer, gas, lighting
Performance Measures:	Determine strategies to educate and inform neighbors on what they can do to maintain and improve infrastructure in their neighborhood
	Develop and deploy a more robust stormwater and water quality education program, including addressing chemicals in landscaping, by 2025
	Increase green spaces to improve stormwater infiltration and ensure appropriate ongoing maintenance by 2025
Implementation Partner:	DPW
Supporting Partner/s:	Citizen’s Energy, IPL, Office of Sustainability, ROW, Englewood CDC, Jefferson Electric, Marion County Soil and Water

<b>Priority #5: Improve access to natural spaces for people of all abilities</b>	
Action 5.1:	Increase efforts to make the near Eastside a walkable, connected and vibrant community with a focus on connected pocket parks and aesthetic streetscape improvements that include lighting, multi-model infrastructure and wayfinding
Performance Measures:	Audit greenspace accessibility within each neighborhood
	Create a heat map of park types and accessibilities for the near eastside [can start with the ParkServe map <a href="#">here</a> ]

	Develop and implement a strategy for the creation of a greenspace masterplan with the goal of near Eastside residents living/working more than a 10-minute walk from a pocket park or greenspace
	Implementation of wayfinding throughout the near Eastside that highlights the uniqueness and identity of individual Near Eastside neighborhoods (signage or public art)
Implementation Partner:	NEAR
Supporting Partner/s:	KIB, DMD, Arts Council of Indianapolis, Big Car, DPW

Action 5.2:	Determinine greenspace needs in each neighborhood [i.e. pocket parks, linear parks, community gardens, playgrounds, etc.]
Performance Measures:	Develop a strategy for maintenance of new parks/enhancements on parks/open space
	Determine neighborhood specific strategies for needed parks and open space
	Host discussions or educational sessions about pocket parks held in various interested neighborhoods.
Implementation Partner:	Keep Indianapolis Beautiful
Supporting Partner/s:	Renew Indianapolis, Green Picket Fences, Indiana Forest Alliance

Action 5.3:	Locate natural spaces on corridors which connect to heavily traveled multi-use paths/roads/corridors to create a more enhanced and connected greenspace system
Performance Measures:	Additional greenspace improvements
	Study commissioned to show the need for parks/open space in these areas and the best and highest use for the property
	Increase in concentration of pocket parks/open space on corridors which connect to heavily traveled corridors from 2020-2030
Implementation Partner:	KIB
Supporting Partner/s:	NEAR, ROW, Indy Parks, DPW, DMD

Action 5.4:	Develop parks infrastructure for adults as the end user (adult exercise equipment or senior-specific exercise equipment)
Performance Measures:	Collect input on preferences for parks infrastructure specific to adults or seniors

	Audit parks which are most well-positioned to be utilized by this population
	Increase in number of parks with adult exercise equipment
Implementation Partner:	Indy Parks
Supporting Partner/s:	CICOA, AARP, Indy Parks Foundation, Cummins

<b>Priority #6: Connect people to the built and natural environment</b>	
Action 6.1:	Determine a scope of work for trail development for Pogue's Run Trail
Performance Measures:	Cost per segment of the trail development has been determined
	Next steps for the completion of the trail are determined
Implementation Partner:	ECDC
Supporting Partner/s:	DPW, ROW, CHA

Action 6.2:	Improve the connectivity of the community infrastructure by leveraging Indy Connect and other community-based groups
Performance Measures:	Research and define key connectivity focus areas
	Identify key partners to assist in the development of this plan
	Prioritize key areas for infrastructure funding opportunities
Implementation Partner:	NEAR
Supporting Partner/s:	MPO, DPW, INRC, DMD

<b>Priority #7: Maintain existing parks on the near Eastside to sustain the built and natural environment for future generations</b>	
Action 7.1:	Pursue funding for programming or maintenance of current parks
Performance Measures:	Create a list of needs for parks on the near eastside to use to advocate for additional maintenance needs
	Create a desired list of programming for parks on near eastside
	Determine priority of programming and potential partners or providers for programming
Implementation Partner:	Indy Parks Foundation
Supporting Partner/s:	Indy Parks and Recreation Department, Cummins, KIB, ROW

Action 7.2:	Market parks as assets within the community
Performance Measures:	Marketing campaign for ways to use the parks on the near eastside
	Hold activities in parks for various age groups, interest groups, themed activities, etc.
	Higher number of co-located services (transportation, housing, art, retail, etc.) with parks for more pedestrian access
Implementation Partner:	Indy Parks and Recreation
Supporting Partner/s:	ECDC, NEAR, ROW, KIB

Action 7.3:	Expand development opportunities around parks
Performance Measures:	Create a list of marketable opportunities to develop around the parks [a prospectus]
	Track interest for housing, commercial, and retail development around various parks
Implementation Partner:	NEAR
Supporting Partner/s:	NEBA, ROW, ECDC, NEBA, IndyEast Promise Zone

## HOUSING

### Lead Agency: Near East Area Renewal

**Our Vision:** The near Eastside is a place that promotes fair, equitable, and affordable housing for all, without regard to income, race, ethnicity, housing status, or class and that improves the community as a whole while not forcing others out.

<b>Priority #1: Develop quality affordable and market-rate homeownership opportunities</b>	
Action 1.1:	Market Rate Homeownership Development
Performance Measures:	Near Eastside Home sales via MIBOR
Implementation Partner:	Coordination with private developers – NEAR and ECDC
Supporting Partner/s:	

Action 1.2:	Develop homes for buyers at or below 120% AMI and, when possible, include in the community land trust, particularly in areas that have already experienced or are in the process of experiencing rapid appreciation
Performance Measures:	Near Eastside home sales via MIBOR
	Community Land Trust Data
Implementation Partner:	NEAR, ECDC
Supporting Partner/s:	Community Land Trust

Action 1.3:	Utilize the Edge Fund offered by Renew Indianapolis (or develop a similar fund) to leverage the buying power of low-moderate income buyers
Performance Measures:	Near Eastside home sales via MIBOR
	Community Land Trust Data
Implementation Partner:	NEAR, ECDC
Supporting Partner/s:	Renew Indianapolis, Inc.

Action 1.4:	Coordinate affordable housing development with Habitat for Humanity and Fuller Center when possible.
Performance Measures:	Data available via Habitat for Humanity
	Data available via Fuller Center
Implementation Partner:	NEAR, ECDC
Supporting Partner/s:	Habitat for Humanity, Fuller Center

Action 1.5:	Make intentional efforts to market available housing and urban living to historically marginalized communities
Performance Measures:	Number of near Eastside houses sold to historically marginalized households (data via MIBOR)
Implementation Partner:	NEAR, ECDC, JBNC
Supporting Partner/s:	

Action 1.6:	Encourage dense homeownership developments, including condominiums or developments similar to Beville Greens
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Performance Measures:	Number of sub-900 housing units sold on the Near Eastside (data via MIBOR)
Implementation Partner:	ECDC
Supporting Partner/s:	INHP, JBNC, MIBOR

Action 1.7:	Explore developing a lease-purchase project that will convert the renters of the units (either attached or detached units) into homeowners at the end of the affordability period
Performance Measures:	First-time homebuyers on the Near Eastside via MIBOR data (also survey project participants)
Implementation Partner:	ECDC
Supporting Partner/s:	NEAR, JBNC, INHP

Action 1.8:	Develop permanent affordable housing, creativity incubator and/or live/work spaces for diverse groups of artists to gather, create and collaborate
Performance Measures:	Community Land Trust Data (when in place) Reports by other programs
Implementation Partner:	NEAR
Supporting Partner/s:	ECDC, JBNC

**Priority #2: Develop quality affordable and market-rate rental opportunities to offset the number of single and two family homes being converted to homeownership**

Action 2.1:	Development of transitional housing opportunities
Performance Measures:	Participating development organizations reporting
Implementation Partner:	ECDC
Supporting Partner/s:	Partners in Housing, NEAR

Action 2.2:	Encourage the development of carriage houses within the community to increase density
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Performance Measures:	Participating development organizations reporting
Implementation Partner:	ECDC
Supporting Partner/s:	NEAR

Action 2.3:	Encourage the use of public/philanthropic subsidy to develop carriage houses for low-moderate income households in areas of rapid appreciation in order to assist these homeowners to stay in the neighborhood
Performance Measures:	Participating development organizations reporting
Implementation Partner:	NEAR
Supporting Partner/s:	ECDC

Action 2.4:	Support the development of high quality mixed-income and market rate apartments
Performance Measures:	Participating development organizations reporting
Implementation Partner:	ECDC, JBNC, NEAR, INHP
Supporting Partner/s:	NESCO, Neighborhood Associations

Action 2.5:	Develop permanent affordable housing, creativity incubator and/or live/work spaces for diverse groups of artists to gather, create and collaborate (rent/lease)
Performance Measures:	Participating development organizations reporting
Implementation Partner:	ECDC, JBNC
Supporting Partner/s:	Neighborhood Associations



Action 2.6:	Support the development of housing that is for individuals with intellectual and developmentally disabilities (such as the Moving Forward 2020 development).
Performance Measures:	Participating development organizations reporting
Implementation Partner:	ECDC
Supporting Partner/s:	NEAR, Noble Centers, Artmix

Action 2.7:	Support the development of housing to serve individuals exiting homelessness, such as the Horizon House Permanent Supportive Housing Proposal and the integrated permanent supportive proposals being proposed by Englewood CDC (St. Lucas Lofts and PEP Housing)
Performance Measures:	Participating development organizations reporting
Implementation Partner:	Partners in Housing, ECDC, Horizon House
Supporting Partner/s:	Living World Baptist Church, Gratus Development

Action 2.8:	Support the development of integrated permanent supportive housing projects, such as being proposed by Englewood CDC and Living Word Baptist Church
Performance Measures:	Participating development organizations reporting
Implementation Partner:	ECDC
Supporting Partner/s:	

Action 2.9:	Support the development of housing for families and individuals, that focuses on income mobility and inclusion, such as the Rivoli City development, placing a high value on transit-oriented design, school stability for children, and continuing to keep the near eastside and economically diverse community.
Performance Measures:	Participating development organizations reporting
Implementation Partner:	ECDC

Supporting Partner/s:	NEAR, Noble Centers, Artmix
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<b>Priority #3: Address blighted and vacant properties in the near eastside</b>	
Action 3.1:	Advocate for higher taxing rate for vacant land or properties to discourage land speculation that kicks in two years after purchase.
Performance Measures:	Participating development organizations reporting
Implementation Partner:	NEAR, ECDC
Supporting Partner/s:	

<b>Priority #4: Develop mechanisms that allow for long-term affordability and maintain affordability for existing homeowners</b>	
Action 4.1:	Advocate for freezing of taxes for long-term homeowners
Performance Measures:	Legislation passed on anti-gentrification bill
Implementation Partner:	NEAR
Supporting Partner/s:	ECDC, NESCO

Action 4.2:	Develop a Real Estate Investment Trust (REIT) where our community is able to invest in and control the development of properties in their community. (NICO trust in Chicago as a model)
Performance Measures:	Formation of the REIT
Implementation Partner:	ECDC
Supporting Partner/s:	NEAR

Action 4.3:	Develop an independent community land trust that will maintain permanent affordability, with local control and representation on the CLT.
Performance Measures:	Independent Community Land Trust is formed and operating
Implementation Partner:	NEAR

Supporting Partner/s:	ECDC, JBNC
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**Priority #5: Develop a robust home repair program that is able to coordinate multiple sources of funding and volunteer work groups**

Action 5.1:	Identify a central organization to coordinate the promotion of the multiple sources of homeowner repair funds and applications
Performance Measures:	Number of reported homeowner repairs performed by participating organizations
Implementation Partner:	ECDC, NEAR
Supporting Partner/s:	INHP, Shepherd Community Center, 46201 Project

Action 5.2:	Identify a central organization to coordinate the promotion and applications for various volunteer home repair programs.
Performance Measures:	Number of reported homeowner repairs performed by participating organizations
Implementation Partner:	ECDC, NEAR
Supporting Partner/s:	Shepherd Community Center, 46201 Project

Action 5.3:	Develop a replacement reserve fund that people pay into either as part of or separate from a CLT
Performance Measures:	Number of homeowner repairs paid via an established reserve and replacement fund
Implementation Partner:	NEAR
Supporting Partner/s:	ECDC

Action 5.4:	Develop a pilot program that provides repairs for homes occupied by renters
Performance Measures:	
Implementation Partner:	
Supporting Partner/s:	

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# ECONOMIC DEVELOPMENT AND WORKFORCE DEVELOPMENT

**Lead Agency: Englewood Community Development Corporation**

**Our Vision:** The Near Eastside mobilizes existing assets and attracts new investment in our local residents, businesses, and places in order to maximize their full potential as we create abundant and productive linkages to our city, state, and beyond.

<b>Priority #1: Talent and Workforce Development</b>	
Action 1.1:	Engage Opportunity Youth (age 16-24) in meaningful employment and career exploration opportunities
Performance Measures:	Number of youth participating in career exploration programs
	Number of youth placed in paid jobs
	Number of youth receiving internships
	Number of youth participating in the workforce
Implementation Partner:	Employ Indy (Indy Achieves)
Supporting Partner/s:	Purdue Polytechnic High School, JBNC, Arsenal Tech Future Center
Action 1.2:	Grow and develop programs and resources to support individuals with significant barriers to employment, including adults with development and intellectual disabilities, returning citizens/re-entry, immigrants and refugees
Performance Measures:	Number of returning citizens finding work opportunities
	Partnerships with employers
Implementation Partner:	JBNC
Supporting Partner/s:	RecycleForce, Keys to Work, Exodus Refugee, Noble of Indiana, Project Lia
Action 1.3:	Increase the number of residents participating in certificate programs, trades-training programs or apprenticeships, and on-the-job training
Performance Measures:	Number of people enrolled
	Number of new programs
	Number of job placements for programs
	Wage rates upon completion
Implementation Partner:	JBNC (CWF's)

Supporting Partner/s:	LISC, Arsenal Tech, trade unions, Employ Indy, Ivy Tech, UWCI, Noble
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Action 1.4:	Create and promote resources for job seekers to identify employment opportunities, meet employers, develop soft skills, and have job-readiness resources as well as resources to support them once employed
Performance Measures:	Utilization of community jobs posting/boards
	Job seekers attending open houses
	Retention rates
	Interview success stories
	Qualitative information on feeling prepared
Implementation Partner:	JBNC (CWF's)
Supporting Partner/s:	Employ Indy, major/anchor employers

**Priority #2: Business Enterprise Development**

Action 2.1:	Support the microenterprise technical assistance ecosystem to help aspiring businesses connect to space, capital, and a variety of technical assistance
Performance Measures:	Number of businesses launched
	Number of XBE entrepreneurs assisted
	Number of entrepreneurs assisted
	Types of TA programs developed
Implementation Partner:	Edna Martin Christian Center, ECDC, NEAR
Supporting Partner/s:	NEAR, IEPZ, LISC, SBA, SCORE, Indy Black Chamber, Ruckus, Business Ownership Initiative, Source River West

Action 2.2:	Develop tools and resources to specifically support industries necessary for thriving neighborhoods like groceries, pharmacies, child care, etc. and generally provide capital access tools and resources to growing near Eastside businesses
Performance Measures:	Number of businesses gaining access to capital
	Number of XBE businesses gaining access to capital
	Dollars attracted to the area
	Types of investments made with capital (ie. Equipment, real estate, working capital, etc.)
Implementation Partner:	City of Indianapolis, JBNC

Supporting Partner/s:	Bankable, SBA, private banks, Build Fund, Business Ownership Initiative, LISC
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Action 2.3:	Focus attraction efforts and scaling support efforts to growth industries/targeted clusters like Business to Business, Food production, sustainability, light manufacturing and other industries that have good and promising jobs as well as favorable sectors like sustainability or social enterprises
Performance Measures:	Number of businesses attracted
	Number of jobs created
	Number of vacant parcels activated
	Growth of private business revenue
Implementation Partner:	Develop Indy, ECDC
Supporting Partner/s:	IEPZ, LISC, NEAR, JBNC, Riley, Central Indiana Corporate Partnership, industry groups like Indiana Manufacturers Association

Action 2.4:	Support existing businesses to grow in place and expand within the area and provide support to businesses at risk of closure or sale with succession planning to prevent loss of jobs and facilitate opportunities for employee ownership models
Performance Measures:	Number of businesses retained
	Number of businesses engaged in succession planning
	Number of businesses expanding in area
	Brownfield remediated for expansions
Implementation Partner:	JBNC
Supporting Partner/s:	LISC, NEAR, ECDC, co-op organizations, Employ Indy, City of Indianapolis, Develop Indy

<b>Priority #3: Place-based Development</b>	
Action 3.1:	Redevelop key corridors, such as East Washington Street, 10 <sup>th</sup> Street, and North Mass, by coordinating the reuse of vacant, blighted, or contaminated sites into high quality, diverse, and dense destinations for a variety of land uses
Performance Measures:	Number of brownfields remediated
	Acreages/square footage improvement
	Increased in assessed value
	Development dollars invested
	Miles of infrastructure improved
	Number of facades improved

	Number of businesses attracted
	Number of jobs created
Implementation Partner:	JBNC, NEAR, ECDC
Supporting Partner/s:	Riley, Develop Indy, LISC, City of Indianapolis

Action 3.2:	Activate centers of former employment, such as Sherman park, Black Mountain and Ruby Park, into future sites of economic productivity through brownfield remediation, infrastructure enhancement, and business attraction
Performance Measures:	Number of sites tested
	Number of sites remediated
	Value of remediation cost
	Sites with transfer in ownership
Implementation Partner:	City of Indianapolis, ECDC, NEAR, JBNC
Supporting Partner/s:	Renew Indianapolis, LISC, IEPZ, Develop Indy

Action 3.3:	Market the near Eastside as a destination where there are established businesses and where key growth industries exist
Performance Measures:	Number of people/businesses attending promotion events
	Qualitative feedback on sense of belonging
	Faith in area to support businesses, etc.
	Businesses attracted
	Special events held
Implementation Partner:	
Supporting Partner/s:	

Action 3.4:	Build and maintain a positive business ecosystem with strong business associations and accessible tools/resources
Performance Measures:	Number of businesses participating in associations
	Number of businesses assisted
	Number of businesses utilizing resources
	Number of XBE businesses
Implementation Partner:	NEAR, JBNC, ECDC



Supporting Partner/s:	Indy Chamber, SBA, Riley, LISC, City of Indianapolis, Develop Indy
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<b>Priority #4: Zoning, Land Use, Regulatory, and Policy</b>	
Action 4.1:	Pursue financial services (lending products, etc.) that are less predatory and work more with community members
Performance Measures:	
Implementation Partner:	
Supporting Partner/s:	

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